

## Redacted Application Four

### What is your Grand Plan and why do you want to do it? (300 words)

My project is about redesigning assistive devices for people with health conditions and disabilities. I started this project because of my own experience with [REDACTED] and having to wear a clinical looking compression glove. I thought myself how to virtually design (as it strains my hands less) and I create fashion designs based on my redesigned assistive devices. Currently I redesign compression gloves, Colostomy bags, Prosthetic legs and working on redesigned hearing aids. The next step of my project is to bring these designs to life. I would use the grand plan fund to make physical prototypes and get artists to work on this project with me in order to realise my designs.

### Why is now the right time for your Grand Plan?

I have graduated university last July. Since then I have dedicated all my time and money to making my virtual designs and bringing campaigns to life. I have curated my brand [REDACTED] and use social media to engage people to this project. So far the feedback I have received towards this project has been amazing. I posted a reel showing me designing a physical compression glove because the one I use doesn't go with what i plan to wear that weekend and overnight it got 10k views and countless reshares. People reaching out saying how amazing they think what I am doing is, and also people that use assistive devices so eager to see redesigned assistive devices turn into reality. People believe in this project and in me and now is the perfect time for me to be able to get funding for this project to take it the next step further.

### How will you spend £1000?

£221 cost of Marvelous designer the software I use to create virtual designs.

£100 buying assistive devices to redesign.

£200 buying materials and fabrics to work with in order to redesign.

£160 cost of day rate for a studio to book in order to shoot campaigns showcasing the project and raise awareness.

£140 I can use to reimburse artists that are working with me on this project for their travel costs and food or drink they need during a work day.

The outcome of creating all this content will be to make my brand stronger and to be able to apply to magazines and online publications to spread more awareness about this project.